



NEWS RELEASE

Office of the
United States Attorney
for the
District of Nebraska
DEBORAH R. GILG

1620 Dodge Street Suite 1400 Omaha NE 68102-1506 (402) 661-3700

October 5, 2010

United States Attorney Deborah Gilg and the United States Postal Inspection Service announce the following information for the attention of the media:

Event Triggering this Release:

On October 4, 2010, in front of the Honorable Judge Laurie Smith Camp, Alan Feifer, waived indictment and pled guilty to a one Count Information charging him with Mail Fraud. Feifer entered into a plea agreement with the United States in exchange for his guilty plea.

Robert Ames Business Development Company (RABDC) and Innovative Franchise Systems (IFS) were corporations incorporated in the State of New York. Alan Feifer was the President of RABDC and IFS, companies that advertised franchising assistance to owners of small restaurants. RABDC and IFS were represented by Feifer to be a privately held company that, for a fee, would facilitate franchising for small restaurants. From on or about October, 2003, through on or about January 9, 2006 FEIFER solicited funds by promising to develop and market a franchise for small restaurant owners. As an inducement to convince them to give him money, Feifer would represent that RABDC or IFS could secure a potential buyer of the franchise. Feifer would further create and mail documents containing materially false statements. The victims would send Feifer money as a result of the representations. Feifer would immediately withdraw funds provided by restaurant owners for personal use. Feifer would then not take any affirmative action to pursue buyers looking to purchase franchises. In fact, no restaurants were franchised by RABDC or IFS, and all of the monies obtained by Feifer were spent on personal expenditures. In total, ALAN FEIFER obtained approximately \$200,300.00 from approximately 90 victims as a result of the fraudulent representations he made.

Name of Defendant: Alan Feifer

AKA:

Age: 61

City of residence: Airmont, NY

Crime(s) Charged and Potential Penalty (A CHARGE is merely an accusation and every defendant is

presumed innocent until and unless proven guilty): Mail Fraud, in violation of Title 18, United States Code, Sections 1341 and 2. Maximum penalty is up to 20 years imprisonment, a \$250,000 fine, or both imprisonment and fine, not less than 3 years of supervised release and a \$100 special assessment.

Specific Location of Alleged Crime:

Location of Arrest:

Alleged Dollar Loss/Type and Quantity of Drug:

Others Charged in Same Scheme: NA

Relevant Dates:

Date of Alleged Crime: On or about October, 2003, through on or about
January 9, 2006

Federal Arrest Date:

Date Complaint Issued: NA

Information Returned Date: 10/04/10

Initial Appearance Date: 10/04/10

Trial and Date(s): N/A

Sentencing Date: 01/10/11

Next Court Hearing Type and Date: Sentencing, 01/10/11

Assigned Magistrate Judge: F. A. Gossett

Held without Bond, or Released from Custody: Released on Bond

In Continuous Custody Since:

Assigned District Court Judge: Laurie Smith Camp

Initials of Assigned AUSA/Preparer of THIS Release: SLD